

### Results for Q1 2023

8 May 2023





**RESULTS** 

Q1 2023

#### Agenda

01 Financial Data

**02 Operational Data** 

**03 Market Environment** 

**04 Appendixes** 





# Financial Data



#### **Financial data**

#### Financial consolidated highlights

In PLN'000	Q1 2023	Q4 2022	Change	Q1 2022	Change
Result of operations on financial instrument	528 546	214 476	314 070	438 125	90 421
Other income	3 061	2 270	791	1 679	1 382
Total operating income	531 607	216 746	314 861	439 804	91 803
Marketing	(81 435)	(68 478)	12 957	(50 650)	30 785
Salaries and employee benefits	(63 367)	(50 013)	13 354	(46 492)	16 875
Commission expenses	(15 079)	(13 780)	1 299	(13 267)	1 812
Other external services	(14 062)	(14 865)	(803)	(11 373)	2 689
Other costs	(10 276)	(11 099)	(823)	(9 254)	1 022
Total operating expenses	(184 219)	(158 235)	25 984	(131 036)	53 183
Operating profit (EBIT)	347 388	58 511	288 877	308 768	38 620
Financial income	27 400	761	26 639	1 437	25 963
Financial costs	(7 776)	(208)	7 568	(1 558)	6 218
Profit before tax	367 012	59 064	307 948	308 647	58 365
Income tax	(64 198)	(8 757)	55 441	(56 008)	8 190
Net profit	302 814	50 307	252 507	252 639	50 175





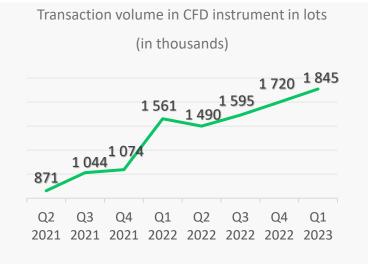
#### Quarterly consolidated operating income and operating results

In PLN'000	Q1 2023	Q4 2022	Q3 2022	Q2 2022	Q1 2022	Q4 2021	Q3 2021	Q2 2021
Total operating income (in PLN'000)	531 607	216 746	391 289	396 410	439 804	183 567	200 029	55 302
Transaction volume in CFD instrument in lots <sup>1</sup>	1 845 160	1 720 381	1 594 606	1 489 917	1 560 739	1 073 549	1 044 329	871 300
Profitability per lot (in PLN) <sup>2</sup>	288	126	245	266	282	171	192	63
Transaction volume in CFD instruments in nominal value (in USD'000000)	596 645	548 781	539 879	539 673	631 255	482 097	502 650	366 257
Profitability for 1 million USD transaction volume in CFD instruments in nominal value (in USD) <sup>3</sup>	204	87	152	168	167	94	102	40

<sup>1)</sup> A lot is a unit of trading in financial instruments in the case of foreign currency transactions, a lot corresponds to 100 000 units of the underlying currency in the case of instruments other than CFDs based on currencies, the amount is specified in the instruments table and varies for various instruments Presented value does not include CFD turnover on shares and ETFs, where 1 lot equals 1 share.

<sup>3)</sup> Total operating income converted into USD by the arithmetic average of exchange rates published by the National Bank of Poland on the last day of each month of the reporting period, divided by turnover of CFD in nominal value (in USD' 000000).





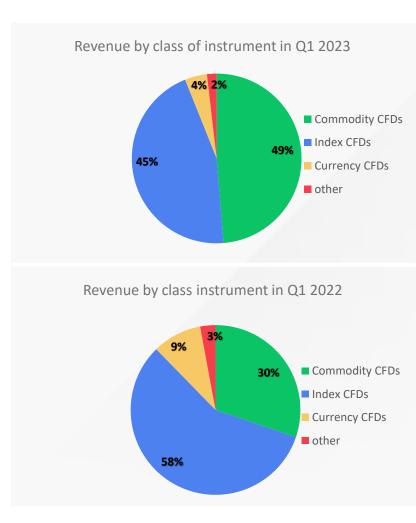


<sup>2)</sup> Total operating income divided by the transaction volume in CFDs in lots



#### Results of operations on financial instruments by classes

In PLN'000	Q1 2023	Q4 2022	Change	Q1 2022	Change
Commodity CFDs	264 713	92 403	172 310	135 079	129 634
Index CFDs	245 812	118 636	127 176	256 907	(11 095)
Currency CFDs	22 852	12 739	10 113	41 847	(18 995)
Stock CFDs and ETFs	6 943	1 117	5 826	12 130	(5 187)
Bond CFDs	177	248	(71)	(1 379)	1 556
Total CFDs	540 497	225 143	315 354	444 584	95 913
Shares and ETFs	2 398	902	1 496	2 723	(325)
Gross gain on transactions in financial instruments	542 895	226 045	316 850	447 307	95 588
Bonuses and discounts paid to clients	(2 598)	(1 487)	1 111	(1 183)	1 415
Commission paid to cooperating brokers	(11 751)	(10 082)	1 669	(7 999)	3 752
Net gain on transactions in financial instruments	528 546	214 476	314 070	438 125	90 421





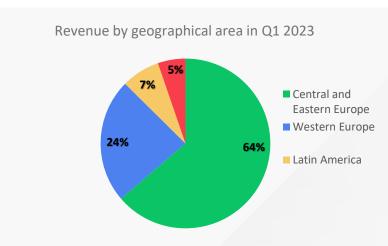
#### Revenue by geographical area and segments

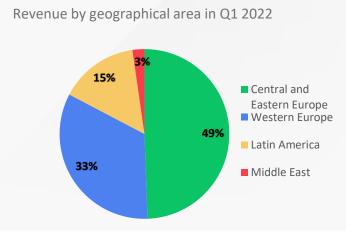
In PLN'000	Q1 2023	Q4 2022	Change	Q1 2022	Change
Central and Eastern Europe	339 187	89 377	249 810	216 856	122 331
- including Poland	274 092	71 761	202 331	119 974	154 118
Western Europe	125 935	62 308	63 627	146 374	(20 439)
Latin America <sup>1</sup>	38 705	41 980	(3 275)	66 399	(27 694)
Middle East <sup>2</sup>	27 780	23 081	4 699	10 175	17 605
Total operating income	531 607	216 746	314 861	439 804	91 803

<sup>1)</sup> The subsidiary XTB International Ltd., with its seat in Belize, acquires clients from Latin America and the rest of the world (without Europe). The item excludes revenues from clients acquired by this company from the Middle East region.

#### **Business segments**

In PLN'000	Q1 2023	Q4 2022	Change	Q1 2022	Change
Retail segment	478 080	217 616	260 464	424 148	53 932
Institutional segment (X Open Hub)	53 527	(870)	54 397	15 656	37 871
Total operating income	531 607	216 746	314 861	439 804	91 803





<sup>2)</sup> Revenue from clients from the Middle East, acquired by XTB International Ltd. with its seat in Belize and XTB MENA Limited with its seat in the United Arab Emirates.



#### Operating expenses by type

In PLN'000	Q1 2023	Q4 2022	Change	Q1 2022	Change
Marketing	81 435	68 478	12 957	50 650	30 785
Salaries and employee benefits	63 367	50 013	13 354	46 492	16 875
Commission expenses	15 079	13 780	1 299	13 267	1 812
Other external services	14 062	14 865	(803)	11 373	2 689
Amortisation and depreciation	3 746	3 262	484	2 867	879
Taxes and fees	3 004	969	2 035	1 532	1 472
Costs of maintenance and lease of buildings	1 926	1 745	181	2 048	(122)
Other costs	1 600	5 123	(3 523)	2 807	(1 207)
Total operating expenses	184 219	158 235	25 984	131 036	53 183





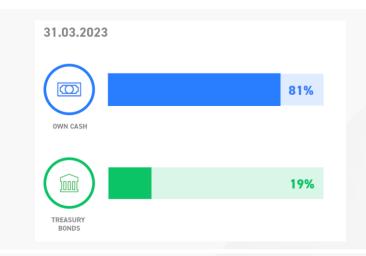


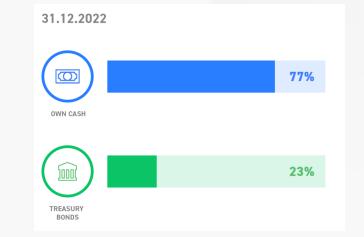
#### Own cash

XTB place part of its cash in bank deposits and financial instruments with a 0% risk weight, i.e. in treasury bonds and bonds guaranteed by the State Treasury.

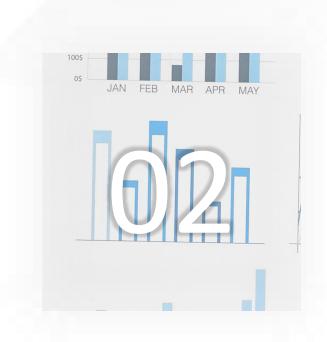
In PLN'000	31.03.2023	31.12.2022	Change
Own cash	1 535 160	1 222 499	312 661
Treasury bonds	371 452	362 074	9 378
Own cash + treasury bonds	1 906 612	1 584 573	322 039











## Operational Data



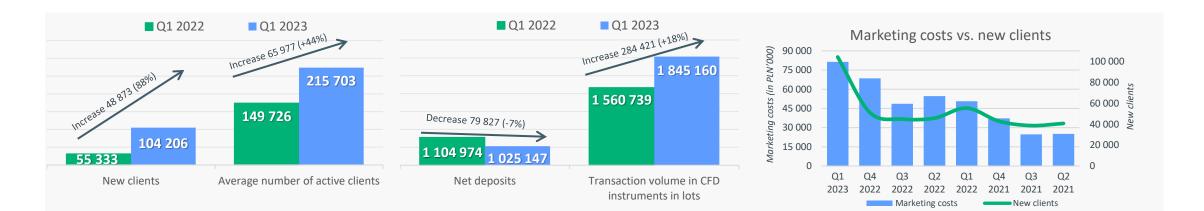
#### **Operational data**

#### KPIs and marketing costs vs. new clients

In PLN'000	Q1 2023	Q4 2022	Q3 2022	Q2 2022	Q1 2022	Q4 2021	Q3 2021	Q2 2021
Total operating expenses, including (in PLN'000):	184 219	158 235	132 546	136 750	131 036	100 715	84 771	76 384
- Marketing	81 435	68 478	48 579	54 662	50 650	37 201	24 772	25 078
New clients	104 206	51 038	44 796	45 697	55 333	42 760	38 573	40 623
Numer of active clients <sup>1</sup>	215 703	258 799	224 339	190 088	149 726	190 452	160 608	133 415
Clients in total	703 928	614 934	567 387	525 287	481 931	429 157	388 973	352 946
Net deposits (in PLN'000)	1 025 147	676 737	796 899	844 614	1 104 974	772 117	559 334	650 675
Average operating income per active client (in PLN'000) <sup>2</sup>	2,5	0,8	1,7	2,1	2,9	1,0	1,2	0,4
Average client acquisition cost (in PLN'000) <sup>3</sup>	0,8	1,3	1,1	1,2	0,9	0,9	0,6	0,6
Transaction volume in CFD instruments in lots	1 845 160	1 720 381	1 594 606	1 489 917	1 560 739	1 073 549	1 044 329	871 300

<sup>1)</sup> The number of clients who at least one transaction has been concluded over the individual periods.

<sup>3)</sup> Average cost per client is defined as marketing spend for a given quarter divided by the number of new clients in a given quarter.



<sup>2)</sup> Average operating income per active client for a given quarter, respectively.





### Market Environment

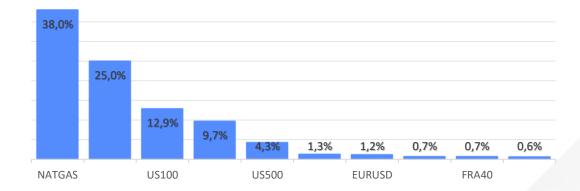


#### **Market environment**

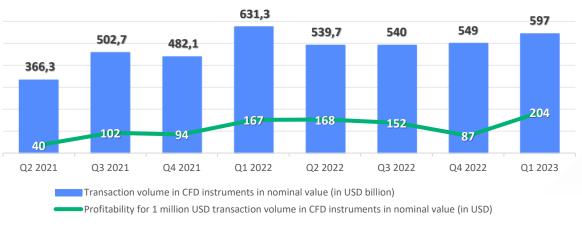
The most popular financial instruments in terms of turnover in lots in Q1 2023<sup>1</sup>



The most profitable financial instruments in Q1 2023<sup>2</sup>



Transaction volume in CFD instruments in nominal value (in USD billion) vs. profitability for 1 million (in USD)<sup>3</sup>



<sup>1) %</sup> share of the 10 most popular financial instruments in total turnover in Q1 2023.

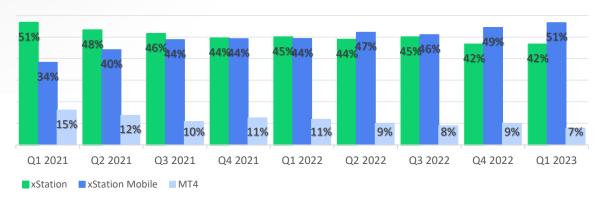
<sup>2) %</sup> share of the 10 most profitable financial instruments as a result of operations on gross financial instruments in Q1 2023.

<sup>3)</sup> Total operating income converted into USD by the arithmetic average of exchange rates published by the National Bank of Poland on the last day of each month of the reporting period, divided by turnover of CFD in nominal value (in USD billion).

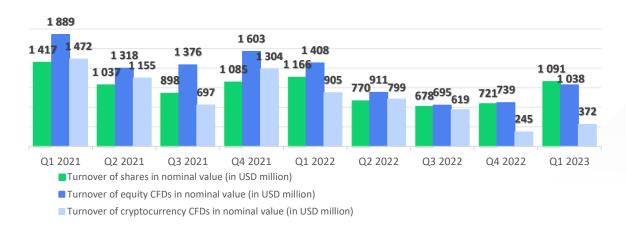


#### Market environment continued

% share of CFD instruments in the nominal value per trading platform



Selected classes of financial instruments in nominal values (in USD million)







### Appendixes



#### **Appendix**

#### Consolidated statement of financial position

In PLN'000	March 31, 2023	December 31, 2022
Cash and cash equivalents	3 462 511	3 161 002
Financial assets at fair value through P&L	923 062	842 509
Financial assets at amortised cost	44 975	41 675
Intangible assets	1 441	1 441
Property, plant and equipment	49 568	45 303
Deferred income tax assets	7 635	7 869
Other assets	25 248	14 524
Total assets	4 514 440	4 114 323
Amounts due to clients	2 398 456	2 327 728
Financial liabilities held for trading	107 498	105 552
Liabilities due to lease	33 494	30 450
Deferred income tax provision	73 441	58 736
Other liabilities	93 178	85 788
Total liabilities	2 706 067	2 608 254
Equity attributable to the owners of the Parent Company	1 808 373	1 506 069
Total equity and liabilities	4 514 440	4 114 323



#### **Appendix continued**

#### Consolidated cash flow statement

In PLN'000	Q1 2023	Q1 2022
Profit before tax	367 012	308 647
Amortization and depreciation	3 746	2 867
(Profit) Loss on investment activity	(184 908)	1 518
Change in balance of financial assets at fair value through P&L and financial liabilities held for trading	(69 229)	(24 055)
Change in balance of restricted cash	11 162	(101 619)
Change in balance of amounts due to clients	70 728	156 437
Other adjustments and changes	858	37 200
Cash from operating activities	199 369	380 995
Income paid tax and interests	(61 358)	(24 634)
Net cash from operating activities	138 011	356 361
Expenses less proceeds from the sale of property, plant and equipment and intangible assets	(3 214)	(1 932)
Expenses less proceeds from the sale of bonds, closing of deposits and interest received on bonds and deposits	177 948	(3 642)
Net cash from investing activities	174 734	(5 574)
Payments of liabilities and interest under lease	(2 006)	(1 116)
Dividend paid to owners	-	-
Net cash from financing activities	(2 006)	(1 116)
Increase (Decrease) in net cash and cash equivalents	310 739	349 671



#### Disclaimer

Neither this presentation (the "Presentation") nor any copy of it nor the information contained herein is being issued or may be distributed directly or indirectly to or into the United States, Canada, Australia or Japan. By attending this meeting where this Presentation is being made, or by reading the Presentation slides, you agree to be bound by the following limitations. The following applies to the Presentation, the oral presentation of the information in the Presentation by the Company or any person on behalf of the Company, and any question-and-answer session that follows the oral presentation (collectively referred to as the "Presentation").

The Presentation has been prepared by XTB S.A. with its registered office in Warsaw (the "Company") solely for use at the investor presentation being given in connection with the publication of the Report for O1 2023.

The Presentation does not constitute or form a part of, and should not be construed as, an offer, solicitation or invitation to subscribe for, underwrite or otherwise acquire, any securities of the Company or any member of its group (the "Group"), nor should it or any part of it form the basis of, or be relied on in connection with, any contract to purchase or subscribe for any securities of the Company or any member of its Group, nor shall it or any part of it form the basis of or be relied on in connection with any contract or commitment whatsoever. The Presentation does not constitute a recommendation or investment advice regarding any securities of the Company or its Group.

The information contained in the Presentation does not purport to be comprehensive and has not been independently verified. No representation, warranty or undertaking, expressed or implied, is made as to, and no reliance should be placed on, the fairness, accuracy, completeness or correctness of the information or the opinions contained in the Presentation.

The information, opinions and forward-looking statements contained in the Presentation speak only as at the date of the Presentation and are subject to change without notice. The Company is under no obligation to update or keep current the information contained in the Presentation. To the extent permitted under the applicable provisions of law the Company shall have no liability whatsoever (in negligence or otherwise) for any loss however arising from any use of the Presentation or its contents or otherwise arising in connection with the Presentation.

The Presentation contains certain statistical and market information. Such market information has been sourced from and/or calculated based on data provided by third-party sources identified in the Presentation or by the Company, if not attributed exclusively to third-party sources. Because such market information has been prepared in part based upon estimates, assessments, adjustments and judgments that are based on the Company's or third-party sources' experience and familiarity with the sector in which the Company operates and has not been verified by an independent third party, such market information is to a certain degree subjective. While it is believed that such estimates, assessments, adjustments and judgments are reasonable and that the market information was prepared appropriately to reflect the sector and the market in which the Company operates, there is no assurance that such estimates, assessments, adjustments and judgments are the most appropriate for making determinations relating to market information or that market information prepared by other sources will not differ materially from the market information included herein.

Matters discussed in the Presentation may constitute forward-looking statements. Forward-looking statements are those other than statements of historical facts. Statements that include the words "expect", "intend", "plans", "believe", "project", "anticipate", "will", "target", "aim", "may", "would", "could", "continue" and similar statements of a future or forward-looking nature indicate such forward-looking statements. Forward-looking statements may include statements regarding financial performance, business strategy, plans and objectives of the Company for future operations (including development plans relating to the Company). All forward-looking statements included in the Presentation address matters that involve known and unknown risks, uncertainties and other factors that could cause the Company's and/or the Group's actual results, performance or achievements to differ materially from those indicated in these forward-looking statements and from past results, performance or achievements of the Company and/or the Group, respectively. Such forward-looking statements are based upon various assumptions of future events, including numerous assumptions regarding the Company's and/or the Group's present and future business strategies and future operating environment. Although the Company believes that these estimates and assumptions are reasonable, they may prove to be incorrect. The Company and its respective agents, employees or advisors do not intend to, and expressly disclaim any duty, undertaking or obligation to make or disseminate any supplement, amendment, update or revision to any of the information, opinions or forward-looking statements contained in the Presentation to reflect any change in events, conditions or circumstances.

The Presentation and any materials distributed in connection with the Presentation are not directed to, nor are they intended for distribution to or use by, any person or entity that is a citizen or resident of, or located in any locality, state, country or other jurisdiction where such distribution, publication, availability or use would be contrary to law or applicable regulations or that would require any authorisation, registration, notification or licensing within such jurisdiction. Persons into whose possession any document or other information referred to herein comes should inform themselves about and observe any such restrictions. Any failure to comply with these restrictions may constitute a violation of the securities laws of any such jurisdiction.

Results

Q1 2023



## Thank you for attention